Date

Name

Address

Address

Dear <first name>,

This April 15, I am running the Boston Marathon® as a member of Team Eye and Ear, a group of 50 dedicated runners who are raising money to advance the truly inspiring work of the Mass Eye and Ear. Since its inception in 2006, Team Eye and Ear has raised more than $7.8 million to support the hospital’s exceptional clinical care and ground-breaking research.

**I am writing to ask you and (Company) to please consider supporting me in this event.**

Mass Eye and Ear is truly a special place. Personally, my (family member, friend, co-worker) suffers from (glaucoma, vision problems, head and neck cancer) and has been helped enormously by the care and expertise of Mass Eye and Ear’s doctors. [add your story here]. Each year more than 300,000 people from 80 countries seek the care of Mass Eye and Ear doctors and I can say from experience that they really do change lives.

Mass Eye and Ear is ranked a top hospital in the nation by U.S. News and World Report. In addition to being a world leader in treating people with vision, hearing, voice and balance problems as well as cancers of the head, neck, and eye, Mass Eye and Ear is home to the world’s largest vision and hearing research programs. Physicians and scientists have a long tradition of pioneering research to develop new drugs and surgical techniques and they continue to aggressively pursue innovative treatments that give hope to people around the world.

Our team fundraising goal is $500,000 and I have committed to a personal goal of raising at least $(enter amount). **I hope you will consider supporting Team Eye and Ear as a corporate supporter at the Pinnacle/$20,000 level.** Enclosed is more information on the opportunities. The corporate support opportunities are a powerful way to associate your brand with world-renowned care and reputation of Mass Eye and Ear – and get your company recognized throughout the training program, on race day and in outreach to the team and Mass Eye and Ear community. This April, the 50 members of Team Eye and Ear will join more than 30,000 runners in the 26.2 mile journey of a lifetime. Each year more than 500,000 spectators lining the marathon route, making it New England’s most widely viewed sporting event. In terms of on-site media coverage, the Boston Marathon ranks behind only the Super Bowl as the largest single-day sporting event covered in the world. More than 1,100 media members, representing more than 250 outlets, receive credentials annually.

I will give you a call to follow up on this invitation; however, feel free to contact me directly at (your phone number). Thank you very much for your thoughtful consideration.

Sincerely,

Your name