

2020



MASSACHUSETTS
EYE AND EAR
Bold Science. Life-Changing Cures.

BOLD SCIENCE. LIFE-CHANGING CURES.

THE CAMPAIGN FOR MASS EYE AND EAR



OUR PROMISE

THAT EVERY CHILD BORN TODAY

WILL SEE AND HEAR

THROUGHOUT HIS OR HER LIFETIME.

Dear Friends,

With immense gratitude and delight, we thank you—our most generous and loyal friends—for leading Bold Science. Life-Changing Cures, the Campaign for Mass Eye and Ear to a successful conclusion with an astounding \$252 million raised for Mass Eye and Ear.

This unprecedented level of generosity has elevated Mass Eye and Ear's world-class specialty care, groundbreaking research, and teaching of future leaders in ophthalmology, otolaryngology and head and neck surgery, putting Mass Eye and Ear on a path to continue to lead through excellence and innovation for decades to come.

In 1824, thanks to the incredible vision and dedication of two young doctors, John Jeffries and Edward Reynolds, Mass Eye and Ear was founded with a single goal—that the blind may see and the deaf may hear. Nearly 200 years later, this founding principle remains at the center of our mission and was a driving force behind our campaign, Bold Science. Life-Changing Cures.

Today, we celebrate you—the new Founders of Mass Eye and Ear. Your extraordinary generosity has launched the hospital into a modern era of medical and scientific discovery. We firmly believe that many millions of people will continue to benefit from your investment in our mission and in 10, 20, 100 years from now, they will remember what was accomplished as a result of your kindness.

We hope you enjoy this book, which highlights the life-saving and life-changing work that has been made possible thanks to you. On behalf of all of us at Mass Eye and Ear and the millions of patients who have and will continue to benefit from your support, you have our deepest thanks.

Sincerely,



A handwritten signature in black ink that reads "Wyc Grousbeck".

Wyc Grousbeck
Campaign Co-Chair



A handwritten signature in black ink that reads "John Fernandez".

John Fernandez
President



CAMPAIGN HIGHLIGHTS

Bold Science. Life-Changing Cures, the Campaign for Mass Eye and Ear, has invested in our people, programs and state-of-the-art facilities to advance world-leading research and bring urgently needed treatments in vision and hearing to the millions of people who need them.

The campaign has empowered the most talented group of physicians and scientists ever assembled in the fields of ophthalmology and otolaryngology-head and neck surgery. Through their remarkable generosity, our campaign donors have accelerated cures for blindness, deafness and diseases of the head and neck and enabled Mass Eye and Ear research leaders to achieve breakthroughs in care. The impact of the Bold Science. Life-Changing Cures. Campaign is far-reaching and brings us closer to our promise that every child born today will see and hear throughout his or her lifetime.

**BOLD SCIENCE.
LIFE-CHANGING CURES.**

THE CAMPAIGN FOR MASS EYE AND EAR

TOTAL RAISED: \$252 MILLION

FOURTEEN ENDOWED CHAIRS



Claire and John Bertucci
Professorship in
Otolaryngology in
the Field of Thyroid
Surgical Oncology



Grousbeck Family
Chair in Gene Therapy



Joseph B. Nadol, Jr., M.D.
Chair in Otolaryngology-
Head and Neck Surgery



Claire and John
Bertucci Chair in
Otolaryngology-Head
and Neck Surgery



Frederick and
Thaddeus Jakobiec
Chair in
Ophthalmology



Amelia Peabody
Chair in Otolaryngology-
Head and Neck Surgery



Sheldon and
Dorothea Buckler
Chair in Otolaryngology-
Head and Neck Surgery



Albert and Diane Kaneb
Chair in Ophthalmology



Benjamin Harry Peikin
Chair in Otolaryngology-
Head and Neck Surgery



Thomas Y. and Clara W.
Butler Chair in
Ophthalmology



Steven C. and
Carmella R. Kletjian
Endowed Chair in
Global Surgery



Monte J. Wallace
Ophthalmology Chair
in Retina in honor of
Dr. Charles Schepens
Photo: Charles L. Schepens,
M.D. (1912-2006)



Fazzalari-Grousbeck
Chair in Otolaryngology-
Head and Neck Surgery



Philip V. and Marjorie
W. Gerdine Chair in
Ophthalmology

FIVE NAMED CENTERS



de Gunzburg
Retinal Diagnostic
Imaging Center



Grousbeck Center
for Gene Therapy



Lauer Tinnitus
Research Center



Carolyn and
Peter Lynch Center
for Reconstructive
Laser Surgery



The Mike Toth
Head and Neck Cancer
Research Center

CAMPAIGN HIGHLIGHTS

SIX NAMED HOSPITAL AND CLINICAL SPACES



Herb Chambers
Lobby



Diane E. Kaneb
Board Room



Frederick A. Jakobiec, M.D., D.Sc.,
Resident and Fellow Study Suite



Lank Family
Dining Room



Suzanne and Terrence Murray
President's Suite



Ines and Fredrick Yeatts
Retina Suite

FIVE NAMED LABORATORIES



Samuel and Nancy Jo Altschuler
Ophthalmology Surgical Training Laboratory



The Joseph B. Nadol, Jr., M.D.
Otolaryngology Surgical Training Laboratory



Berthiaume Family
Surgical Photonics & Engineering Laboratory



Ines and Fredrick Yeatts
Inner Ear Research Laboratory



Ines and Fredrick Yeatts
Retina Research Laboratory

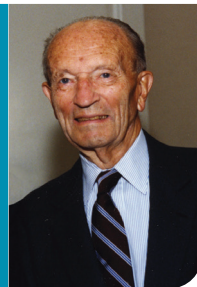
ONE ENDOWED FELLOWSHIP

Neskey-Coghlan Endowed Fellowship in Neurology



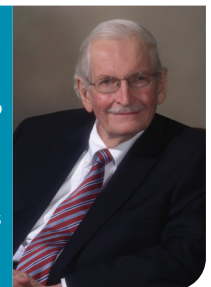
ONE NAMED RESEARCH AWARD

Iraty Scientist Fund for Research in Retinal Diseases in honor of Dr. Charles L. Schepens



ONE VISITING PROFESSORSHIP

The Frederick A. Jakobiec Visiting Professorship in Ophthalmic Diseases



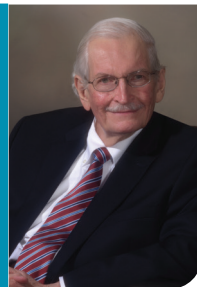
ONE DISTINGUISHED SCHOLAR

William and Carolyn Aliski Distinguished Scholar in Ophthalmology in honor of Dr. Shizuo Mukai



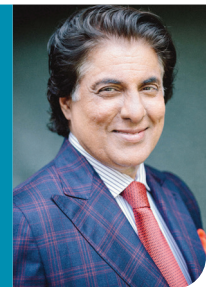
ONE DIRECTORSHIP

The Frederick A. Jakobiec Directorship of The David Glendenning Cogan Laboratory of Ophthalmic Pathology

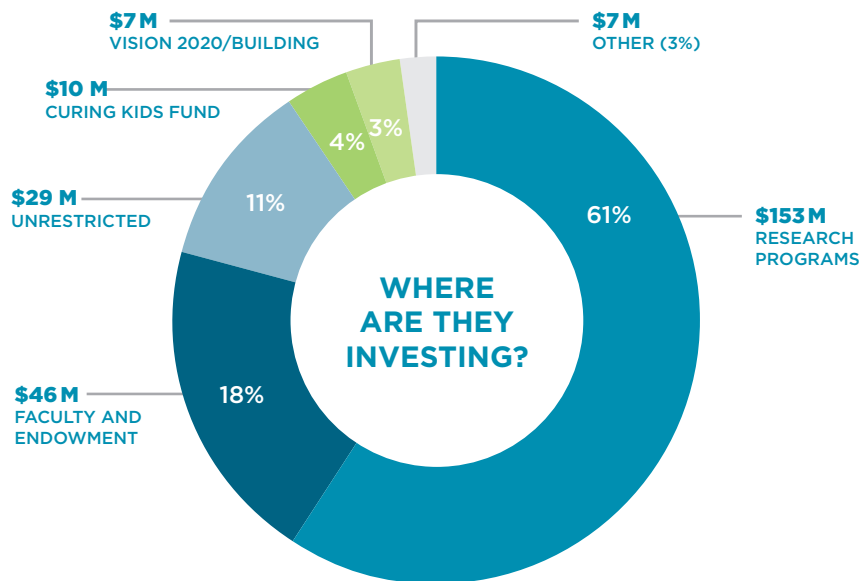
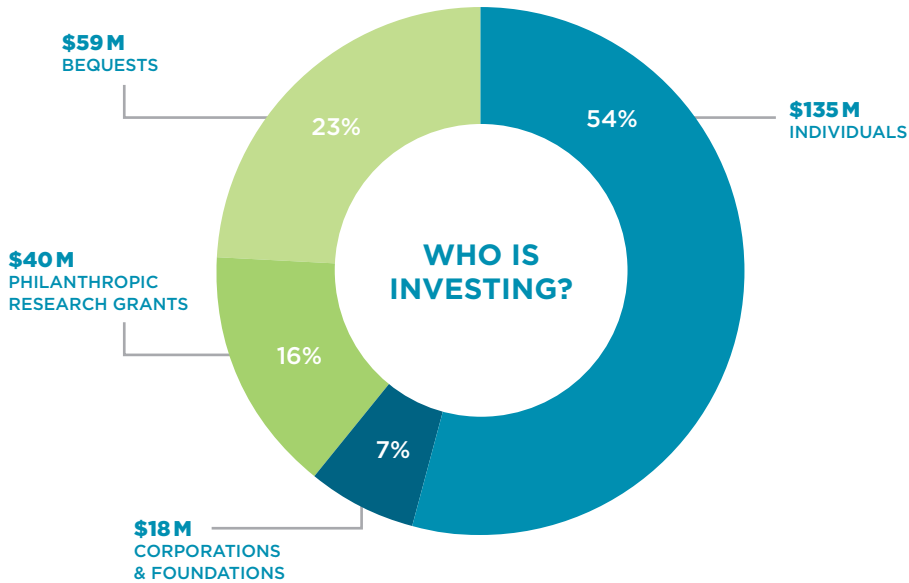


ONE NAMED RESEARCH PROGRAM

Tej Kohli Cornea Program



\$252M CAMPAIGN GIVING SUMMARY





PEOPLE
\$46M



PROGRAM
\$170M



PLACE
\$36M

TAKING DOWN BLINDNESS AND DEAFNESS BRICK BY BRICK


Wyc Grousbeck knows how to fight for what he believes. He became Chairman of Mass Eye and Ear in 2010, and vowed to charge forward with the hospital's nearly 200-year-old audacious goal to eradicate blindness and deafness. Wyc conceptualized, launched and co-chaired Bold Science. Life-Changing Cures, Mass Eye and Ear's historic campaign to accelerate research and find cures faster.

Determined that Mass Eye and Ear boldly execute that vision, Wyc immediately committed \$5,000,000, with backing from the Grousbeck family, the first of many significant gifts he and his wife Emilia Fazzalari would make. "Wyc set the bar high and others took notice," said John Fernandez, President of Mass Eye and Ear. "We originally aimed to raise \$100 million, but by the time the campaign went public in 2015, we knew we could do so much more." Witnessing the campaign's impact and the pace of research progress, Wyc asked the Mass Eye and Ear community to dig deeper. "It was awe-inspiring," said Wyc. "I knew we could double down and go for \$200 million."

The promise of gene therapy to cure those afflicted with inherited blindness is personal for Wyc, whose son Campbell was born blind. The Grousbeck family's generosity founded the Grousbeck Gene Therapy Center, a world-leading center developing treatments to replace or repair defective genes. The Grousbecks also endowed the Grousbeck Family Chair in Gene Therapy for Luk Vandenberghe, PhD, the Center's Director.


Wyc and Emilia's generosity hasn't stopped there. They co-founded the annual Sense-ation! Gala and are top sponsors every year. In 2019, they funded the Fazzalari-Grousbeck Chair in Otolaryngology-Head and Neck Surgery held by facial nerve pioneer, Tessa Hadlock, M.D. And in 2020 when the COVID-19 pandemic hit and Dr. Vandenberghe began developing a genetic vaccine, Wyc and Emilia were the first to endorse it with a \$1,000,000 gift. "We didn't hesitate for a second. We are honored and privileged to partner with these brilliant innovators," said Emilia.

"Wyc's an overachiever, so I am not surprised the campaign exceeded an astounding \$250 million," said John Fernandez. "It's game-changing. He is a great leader."



“THIS IS A FIGHT WE CAN WIN. WE ARE WINNING. FOR THOSE WHO LIVE IN DARKNESS OR LIVE IN SILENCE, WE ARE THINKING OF YOU. WE ARE TAKING DOWN BLINDNESS AND DEAFNESS BRICK BY BRICK. MASS EYE AND EAR WON’T STOP UNTIL THEY ARE DEFEATED ONCE AND FOR ALL.”

WYC GROUSBECK



**“IT’S HARD TO CAPTURE IN WORDS, THE
MAGNITUDE OF THE YEATTS’ GENEROSITY
OR THE IMMENSITY OF MY GRATITUDE. THEY
ARE THE TRUE INSPIRATION AND PARTNER
IN OUR SINGLE-MINDED PURSUIT OF FINDING
TREATMENTS FOR DEAFNESS. TOGETHER WE
HAVE FORGED A TEAM DETERMINED TO BRING
TREATMENT OPTIONS FOR HEARING LOSS.”**

ZHENG-YI CHEN, D.PHIL.

SHARED LOVE OF SCIENCE PROPELS RESEARCH

Ines and Fred Yeatts are not only two of Mass Eye and Ear's closest and most ardent friends, they are also among the most generous donors in our hospital's 196-year history.

A shared curiosity and love of science brought us together. In fact, it was a 2005 *Boston Globe* story about Zheng-Yi Chen, D.Phil., a young hearing scientist that created the initial spark. Intrigued, Fred called Dr. Chen, asking to learn more. They met and the flame was lit. Together, their partnership would change Dr. Chen's career and accelerate the pace of hearing science. The Yeatts' long-term support has laid the foundation for hearing research on multiple fronts, including hair cell regeneration, gene therapy, drug delivery, and gene editing.

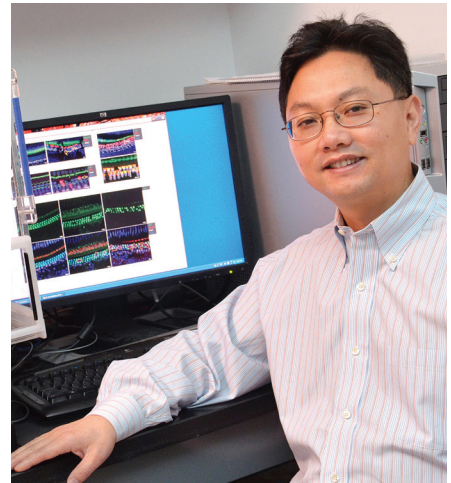


Photo: Zheng-Yi Chen, D.Phil.

Fast-forward 15 years and Dr. Chen is closer than ever to achieving his goal of developing treatments for hearing loss and deafness. He and his team have used a novel gene editing technique called CRISPR/Cas9 to successfully halt progression of genetic hearing loss in mice and have discovered a new way to regenerate hair cells, a critical step in developing a treatment for hearing loss.

Having experienced hearing loss in recent years, Fred and Ines couldn't be more thrilled. "We've been alongside Zheng-Yi every step of the way and it has been exciting and rewarding to watch his progress unfold," said Fred. "It is just a matter of time before treatments will be available to help people save or even regain their hearing."

The Yeatts' support hasn't stopped there. In 2010, when Ines began experiencing symptoms of age-related macular degeneration, she turned to retina specialist and Chief of Ophthalmology at Mass Eye and Ear Joan Miller, M.D. Shortly thereafter, Ines and Fred became interested in supporting researchers who were working to prevent age-related vision loss. At that time, Dr. Miller and Demetrios Vavvas, M.D., Ph.D. were working on an innovative research program in neuroprotection. Intrigued by this novel approach, Fred and Ines started making significant gifts each year to support the Miller-Vavvas laboratory.

"With Fred and Ines on our team, we have been able to drive research forward at an exciting pace," said Dr. Miller. "A partnership like this comes once in a lifetime, if you are lucky, and we cannot express our thanks enough."

SIGHT-SAVING SURGERY INSPIRES LIFETIME OF GIVING

As a young man, Charles de Gunzburg never imagined he would experience a brush with blindness that would change his life so dramatically. At age 22, he developed bilateral retinal detachment, a serious eye condition that nearly cost him his sight. Thankfully, Charles was able to undergo a surgical procedure that had been pioneered by the legendary Charles L. Schepens, M.D.—the “father of modern retinal surgery”—having both a sight-saving and life-changing impact.

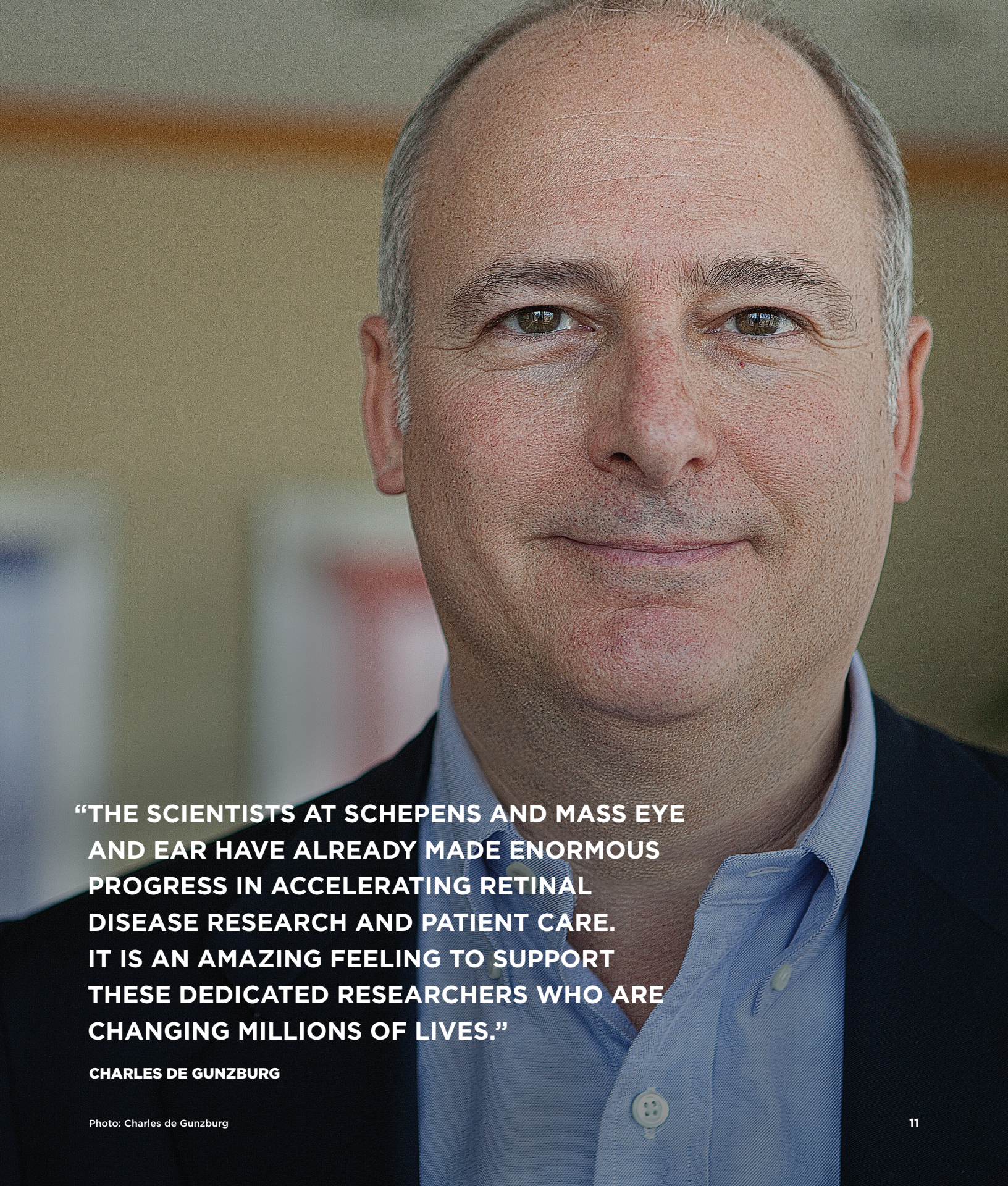
“I came out of my surgeries with immense gratitude and admiration for the doctors who saved my vision,” said Charles. “It was clear to me that I had a unique opportunity to help make a difference for others by advancing eye research.”

More than three decades later, Charles and his wife Nathalie are still making a difference in the fight against blindness. They have given back to the Schepens Eye Research Institute of Mass Eye and Ear many times over as some of the hospital’s most generous philanthropic supporters and champions of retinal disease research and patient care.

Among their many significant contributions to eye research, Charles and Nathalie made a generous gift to establish the Minda de Gunzburg Center for Retinal Transplantation at the Schepens Eye Research Institute, where a team of scientists are developing stem cell therapies with the goal of regenerating eye tissue to restore vision. More recently, they made a campaign gift to name the de Gunzburg Retinal Diagnostic Imaging Center, which provides state-of-the-art imaging to better diagnose and monitor patients with retinal disease.

In addition to his philanthropic partnership, Charles has worked tirelessly to guide Mass Eye and Ear as a trusted advisor and volunteer leader. In 1986, he became a member of the Schepens Board of Directors and when the two institutions merged in 2011, he joined the Mass Eye and Ear Board where he continues to serve today. Constantly striving to make a difference, Charles was a driving force behind the Bold Science. Life-Changing Cures. Campaign as one of its co-chairs.

“For thirty-four years, Charles has selflessly dedicated his time, talent and treasure to Schepens and Mass Eye and Ear,” said John Fernandez, President. “He has made a profound difference.”



“THE SCIENTISTS AT SCHEPENS AND MASS EYE AND EAR HAVE ALREADY MADE ENORMOUS PROGRESS IN ACCELERATING RETINAL DISEASE RESEARCH AND PATIENT CARE. IT IS AN AMAZING FEELING TO SUPPORT THESE DEDICATED RESEARCHERS WHO ARE CHANGING MILLIONS OF LIVES.”

CHARLES DE GUNZBURG

Photo: Charles de Gunzburg



“SO MANY OF OUR LOVED ONES ARE IMPACTED BY ALZHEIMER’S DISEASE. OUR RESEARCH GIVES US HOPE. WE BELIEVE THAT PROTECTIVE GENES LIKE THE ONE WE FOUND HOLD THE KEY TO DEVELOPING A TREATMENT THAT WILL HELP MILLIONS OF PEOPLE.”

JOSEPH ARBOLEDA-VELÁSQUEZ, M.D., PH.D.

EYE SCIENTISTS ACHIEVE MAJOR BREAKTHROUGH IN ALZHEIMER'S

Joseph Arboleda-Velásquez, M.D., Ph.D., understands the power of applying out-of-the box thinking to the toughest medical problems. After years of studying stroke, he translated his expertise and knowledge to eye research when he joined the Schepens Eye Research Institute of Mass Eye and Ear in 2010. Now, he is using his experience in eye disease research to tackle Alzheimer's.

"I believe you need to infuse fresh views from outside of the field to accelerate breakthroughs," said Dr. Arboleda-Velásquez. This collaborative mindset is fostered by Joan Miller, M.D., Chair of Harvard Ophthalmology and Chief of Ophthalmology at Mass Eye and Ear. "Dr. Miller encourages us to collaborate across medical disciplines and explore innovative approaches to understanding and treating eye diseases. It's one of the things that makes Mass Eye and Ear so unique."

Dr. Arboleda-Velásquez knew of a large extended family in Colombia, his native country, who are genetically predisposed to develop Alzheimer's disease at around age 40. Seeing similarities between Alzheimer's and age-related macular degeneration (AMD), he and his colleagues took special interest in a subset of this family who were being studied at Mass General Hospital. One woman in particular caught their attention. She had the early-onset Alzheimer's gene and unusually high levels of amyloid plaque in her brain, but unlike the others, she did not develop Alzheimer's disease. Dr. Arboleda-Velásquez and his team set out to find out why.

Through extensive genetic sequencing and analysis, they found that in addition to having the gene mutation that causes Alzheimer's, this woman had another very rare mutation in a gene called *APOE* Christchurch. This mutation appeared to be protective, making her resistant to developing Alzheimer's. This discovery, one of the biggest in Alzheimer's in recent years, was published in the journal *Nature Medicine* in November 2019 and was on the front page of the *New York Times* the same month.

Recognizing the potential of this discovery and urgency to accelerate this promising research, Good Ventures, a philanthropic foundation with an interest in reducing the future burden of Alzheimer's disease, made a very generous gift to help Dr. Arboleda-Velásquez and his team develop therapies that mimic the neuroprotective properties of *APOE* Christchurch and identify other genes that delay the onset of Alzheimer's.

If you would like to learn more or support this effort, please contact Melissa Paul, Chief Development Officer at Melissa_Paul@meei.harvard.edu.

CAMPAIGN CHAMPIONS

We honor, celebrate and thank our Campaign Champions, Campaign Partners and Campaign Leaders for their extraordinary generosity.

GIFTS OF \$21 MILLION

Anonymous

GIFTS OF \$10 MILLION

Foundation Fighting Blindness

GIFTS OF \$8 MILLION

Giving | Grousbeck Fazzalari
Fredrick and Ines E. Yeatts

GIFTS OF \$6.5 MILLION

Helene and Tom Lauer

GIFTS OF \$5.5 MILLION

Claire and John Bertucci
Frederick A. Jakobiec, M.D., D.Sc.

CAMPAIGN PARTNERS

GIFTS OF \$4 MILLION

Anonymous
Good Ventures

GIFTS OF \$3.5 MILLION

Diane E. and Albert J. Kaneb
Research to Prevent Blindness

GIFTS OF \$3 MILLION

Amelia Peabody Charitable Fund
Massachusetts Lions Eye
Research Fund, Inc.
Estate of Joseph Massik
Roberta Solomon

GIFTS OF \$2.5 MILLION

Michelle and Bob Atchinson
The Butler Foundation
Philip V. Gerdine, Ph.D.
Carmella Kletjian and
The Steven C. and Carmella
R. Kletjian Foundation

GIFTS OF \$2 MILLION

Anonymous
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Herb Chambers
Charles and Nathalie de Gunzburg
Norman Knight
Tej Kohli Foundation
Margaret Meyer Trust
The Benjamin Harry
Peikin Foundation
The Shulsky Foundation
Frans Van de Velde, M.D., Ph.D.
Monte J. Wallace and Anne H.
Wallace

GIFTS OF \$1.5 MILLION

Anonymous
William and Carolyn E. Aliski
BrightFocus Foundation
David H. Koch*
The Lynch Foundation
The Nancy Lurie Marks
Family Foundation
David and Sharon Neskey
Neil and Anna Rasmussen
Foundation
Chris Snook and Susan Stoddart

GIFTS OF \$1 MILLION

Anonymous
Samuel and Nancy Jo Altschuler
Deborah and Steven Barnes
Sheldon and Dorothea Buckler
Gilbert Vision Restoration
Initiative LLC
Grimshaw-Gudewicz
Charitable Foundation
Louis and Jennifer Hernandez
Hill Family Charitable Foundation
Lyle Howland and Jack Manning
The Bertram and Althea
Lank Family
Estate of Richard F. Martineau
David B. Maxwell Charitable Fund
Alice R. McPherson, M.D.
Rick and Nancy Moskovitz
Foundation
Suzanne and Terrence Murray
Estate of Frank W. Randolph
David Vargo and Sheila Collins

CAMPAIGN LEADERS

GIFTS OF \$500,000 – \$999,999

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The Abelson Family
Alcon Foundation, Inc.
Richard and Nichole Aldrich
American Macular Degeneration Foundation, Inc.
Mr. and Mrs. DeWalt Ankeny, Jr.
The Estate of Ann Savina Baur
Robert and Natasha Boucai
The Estate of Richard A. Campana
Julia and Mark Casady and the One Step Forward Education Foundation
Champalimaud Foundation
Paul and Tina Coghlan
Estate of Barbara F. Csavinszky
Mr. and Mrs. Willis H. du Pont
The Tamra F. Gould and Howard Amster II Philanthropic Fund of the Jewish Community Federation of Cleveland
Mr. and Mrs. Mark M. Maurer
Victoria D. McCullough
Estate of Rosalind Anne Murphy
One Fund Boston, Inc.
Michel and Ellen Plantevin
Herb* and Sandy Pollack
Estate of Dominic J. Ranalli
Gerry* and Elaine Schuster
Estate of Alice Davis Seale
Stuart and Suzanne Steele
Jennifer and Jonathan Uhrig
Sheryl W. Winslow 2015 Charitable Lead Trust

GIFTS OF \$250,000 – \$499,999

Anonymous (3)
Adenoid Cystic Carcinoma Research Foundation / Mr. and Mrs. Jeffrey Kaufman
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American Glaucoma Society
American Otological Society, Inc.
ARVO Foundation for Eye Research
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The Bergstein Family
Roger and Lynne Berkowitz and George and Harriet Berkowitz
The Boston Foundation
Estate of Marian B. Butler
Estate of Robert T. Chase
Estate of Retta Elizabeth Clemens
Commonwealth of Massachusetts
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Foundation for Retinal Research
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Hearing Health Foundation
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Johnstone Ocular Research Trust
The Karp Family Foundation
Estate of Jane Brooks Kaskela

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Rosanne H. Silbermann Foundation
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The Vecellio Family Foundation / Kathryn and Leo Vecellio, Jr.
Bernard A. Vogt and Helen N. Vogt Revocable Trust
Henry N. and Whiteley B. Wheeler
Janey L. Wiggs, M.D., Ph.D. and Robert J. D'Amato, M.D., Ph.D.
Estate of Roma L. Wisniewski
Li Qing Zeng

GIFTS OF \$100,000 – \$249,999

Anonymous (8)
Anonymous in honor of
Dr. Matthew Gardiner
Action on Hearing Loss
Alcon Research Institute
Allergan, Inc.
Amazon Web Services, Inc.
American Health Assistance Foundation
American Heart Association
Ansin Foundation
Mr. and Mrs. Howard C. Appleby
Aufmuth Family Foundation /
Jeanne and Lawrence Aufmuth
Estate of Barbara A. Bagni
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Audrey and Dean Irwin
in memory of Will Irwin
Ferdinand M. Isserman, Jr. Trust
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of Philip C. Meuse
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Estate of Viola A. O'Brien
Estate of Frances T. Oppedisano
Shawna and Jay Owen
Promobilia Foundation
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Estate of Margaret Rose Ryder
George E. Safiol, Sr.
St. Vincent De Paul Foundation
Samsung Research America, Inc.
Estate of Robert E. Schiesske
Estate of Elinore W. Schuck
The Ann Jane Schurgast Family Trust
Ashley and Robert Scott /
Lenoir Charitable Trust
David and Marie Louise Scudder

Dr. and Mrs. Douglas R. Shaller
Kevin Sheehy and Kathleen Camuso
Sichuan iHarvic Corporation, Limited
Sight For Souls
Anne and Richard J. Simmons, M.D.
The Simms-Mann Family Foundation
James M. Slattery
Tiina Bougas Smith and
Lawrence A. Rand
Estate of Manette H. Speas
Estate of Bernadine Bertha Stuefer
R. David Sudarsky Charitable
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Mrs. Rosalie E. Tanzer *
Edward N. and Della L. Thome
Memorial Foundation
Deborah Thornton
Tinnitus Research Consortium
Mr. and Mrs. Stephen G. Traynor
Anne and Charles E. Vadakin
Weld Foundation / Charles W. Pingree*
Valerie Winchester
Wise Construction Corporation /
John D. Wise
Estate of Babbette Wolff
Daniel and Flora Xu
The E. Matilda Ziegler Foundation
for the Blind, Inc.
Janet H. Zolot





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Stuart B. Abelson
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