



2022 Corporate Support Opportunities



About Team Eye and Ear

Now in our 17th year of partnership with John Hancock Financial Services, the lead sponsor of the Boston Marathon®, Team Eye and Ear has raised more than \$6.9 million to benefit patient care and research at Mass Eye and Ear.

Our team is comprised of runners of all abilities ranging from novice to experienced, but they all share a common goal. They lace up their sneakers and log many miles in preparation for the Boston Marathon. Their personal stories of triumph and adversity propel them to the finish line of the world's most storied footrace. Their commitment as athletes, fundraisers and ambassadors for Mass Eye and Ear brings hope and a healthier future to people everywhere who suffer from debilitating conditions affecting sight, hearing, voice, balance, taste and smell, as well as cancers of the eye, head and neck.



About Mass Eye and Ear

Massachusetts Eye and Ear is a world-renowned specialty hospital focused on diseases and conditions of the eyes, ears, throat, head and neck. Our physicians and scientists are driven by a mission to find cures for blindness and deafness. Mass Eye and Ear has operated continuously since its founding in Boston in 1824 and leads the Harvard Medical School Departments of Ophthalmology and Otolaryngology-Head and Neck Surgery. Mass Eye and Ear is a proud member of Mass General Brigham offering high-quality and affordable care at more than 20 locations in Massachusetts and Rhode Island.



2022 Corporate Support Opportunities

The Boston Marathon® is the world's oldest and most prestigious marathon. Each year more than 500,000 spectators line the marathon route, making it New England's most widely viewed sporting event. In terms of on-site media coverage, the Boston Marathon® ranks behind only the Super Bowl as the largest single-day sporting event covered in the world. More than 1,100 media members, representing more than 250 outlets, receive credentials annually.

On April 18, 2022, the 50 members of Team Eye and Ear will join more than 30,000 runners as they embark on the 26.2 mile run of a lifetime. Support Team Eye and Ear and get your company recognized. Our multi-platform corporate support opportunities are customizable to provide visibility and sampling throughout the training program, via online and social media messaging, signage and event presence.

Platinum Supporter (\$10,000)

- Company name and/or logo displayed at Team Eye and Ear signature events.
- Company name and/or logo prominently displayed on the back of all (50) Team Eye and Ear members' singlets worn during the 2022 Boston Marathon®
- Company name and/or logo displayed on the back of all (200+) Team Eye and Ear supporter t-shirts worn by family and friends stationed throughout the course
- Acknowledgement on digital displays located at the Mass Eye and Ear main campus
- On-going social media messaging on Mass Eye and Ear Facebook page (9,000+ followers), Twitter feed (11,000+ followers), and LinkedIn (4,400+ followers)
- Logo on Mass Eye and Ear website for one year
- Membership in Reynolds Society and listing in *Philanthropy Report*

Gold Supporter (\$5,000)

- Company name and/or logo prominently displayed on the back of all (50) Team Eye and Ear members' singlets worn during the 2022 Boston Marathon®
- Company name and/or logo displayed on the back of all (200+) Team Eye and Ear supporter t-shirts worn by family and friends stationed throughout the course
- Inclusion in social media messaging on Mass. Eye and Ear Facebook page (9,000+ followers) and Twitter feed (11,000+ followers)
- Logo on Mass Eye and Ear website for one year
- Membership in Reynolds Society and listing in *Philanthropy Report*

Silver Supporter (\$3,000)

- Company name and/or logo displayed on the back of all (50) Team Eye and Ear members' singlets worn during the 2022 Boston Marathon®
- Company name displayed on the back of all (200+) Team Eye and Ear supporter t-shirts worn by family and friends stationed throughout the course
- Listing on Mass Eye and Ear website for one year
- Membership in Reynolds Society and listing in *Philanthropy Report*

Bronze Supporter (\$1,500)

- Company name listed on the back of all (50) Team Eye and Ear members' singlet worn during the 2022 Boston Marathon®
- Listing in *Philanthropy Report*

Deadline

The deadline to guarantee inclusion on Team Eye and Ear apparel and other branding opportunities is **February 11, 2022**.

Questions?

Stacy Kelly
(617) 573-3035 | Stacy_Kelly@meei.harvard.edu



2022 Corporate Support Agreement

Contact Information

Name: _____ Title: _____

Organization: _____

(please print name(s) as you would like to appear in recognition materials)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Commitment

Please refer to the Corporate Support Opportunities page for a description of benefits associated with your selected level.

Platinum: \$10,000 Gold: \$5,000 Silver: \$3,000 Bronze: \$1,500

We pledge our support for Team Eye and Ear member (if applicable): _____

Method of Payment

Check Enclosed (payable to the "Foundation of Mass Eye and Ear, Inc." with "Team Eye and Ear" written on the memo line.)

Charge the following credit card

Type of card: Visa MasterCard AmEx Discover

Card number: _____ Expiration date: _____

Name on card: _____

Signature: _____ Date: _____

Submit/Contact

Team Eye and Ear, c/o Development Office
Mass Eye and Ear
243 Charles Street, Boston, MA 02114

Email: stacy_kelly@meei.harvard.edu

Phone: (617) 573-3035

Deadline

The deadline to guarantee inclusion on Team Eye and Ear apparel and other branding opportunities is **February 11, 2022**

